



CAF-7 Business Insights and Analysis

ICAP Syllabus Grid

Syllabus Ref.	Grid	Teaching Hours	Weightage
A	Managerial Analysis	40-45	30-40
B	Risk Management	45-55	20-30
C	Financial Analysis	25-30	25-30
D	Introduction to Sustainability	10-15	10-15
	Total	120-145	100

Grid-wise Topics and Marks

Syllabus Ref.	Grid	Topics	Marks
A	Managerial Analysis	<ul style="list-style-type: none"> • External Analysis • Internal Analysis • Ethical Decision Making 	30-40
B	Risk Management	<ul style="list-style-type: none"> • Sources of finance including debt, equity and Islamic finance • Cost of equity, cost of debt and WACC • CAPM, systematic risk and expected return • Risk management techniques including financial risk management 	20-30
C	Financial Analysis	<ul style="list-style-type: none"> • Budgeting using external and internal analysis and quantitative techniques • Cash flow and working capital requirements • NPV, IRR and Payback 	25-30
D	Introduction to Sustainability	<ul style="list-style-type: none"> • Sustainability concepts and stakeholders • Three pillars of sustainability • ESG factors and corporate sustainability measurement 	10-15

CAF Online Test Session

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- ✓ Tests can be attempted in any sequence and on any time
- ✓ Detailed marking of your tests..
- ✓ Feedback and solution for each test..
- ✓ Separate group for each subject..
- ✓ Timely answering your queries..
- ✓ Guidelines relating to the exams..
- ✓ Discussion of Problems (Faced by students in Tests)





Key Examinable Technical Competencies

Syllabus Ref.	No.	Contents	Proficiency level	Testing level
A	Managerial Analysis			
	a	External Analysis		
	1	Analyze impacts of political, legal and social environment on a business organization.	P2	T2
	2	Analyze technological disruption and opportunities for a business organization.	P2	T2
	3	Analyze impacts of economic environment on a business organization.	P2	T2
	4	Analyze impacts of competitive environment on a business organization.	P2	T2
	b	Internal Analysis		
	1	Analyze the internal environment of an organization.	P2	T2
	2	Analyze an organization's business model, including its value chain.	P2	T2
	c	Ethical Decision making		
	1	Analyze a business situation using ethical-decision making models.	P2	T2
B	Risk Management			
	1	Discuss various sources of finance including debt, equity and Islamic finance.	P1	T1
	2	Compute Cost of equity, cost of debt and the weighted average cost of capital.	P2	T2
	3	Analyze capital asset's sensitivity to systematic risk, expected return of market and risk-free assets.	P2	T2
	4	Apply risk management techniques including financial risk management on business entities.	P2	T2
C	Financial Analysis			
	1	Prepare data and information and apply appropriate technology and techniques to support management decision making, including setting metrics and targets to prepare budget using external and internal analysis and quantitative techniques.	P2	T2
	2	Analyze an organization's cash flow and working capital requirements, including debtors and creditors management.	P2	T2
	3	Compute NPV, IRR and Payback for a given project.	P2	T2
D	Introduction to Sustainability			
	1	Understand key sustainability concepts including recognition of key stakeholders in sustainability.	P1	T1
	2	Understand three pillars of sustainability and their inter-connection.	P1	T1
	3	Understand measures of sustainability and examine the role of environmental, social and governance (ESG) factors in measuring corporate sustainability.	P1	T1

Key Examinable Professional Skills

1	Evaluate data and information from variety of sources and perspective through integration and analysis.
2	Apply critical thinking skills and evaluate changing facts and circumstances to solve problems, form judgements, make informed decisions and reach well-reasoned conclusions
3	Communicate clearly and concisely with a range of stakeholders.
4	Evaluate changing facts and circumstances to solve problems, form judgements, make informed decisions, and reach well-reasoned conclusions.
5	Prepare data and information and apply appropriate technology and techniques to support management decision making, including setting metrics and targets.

Key Examinable Professional Values, Ethics and Attitude

1	Apply an inquiring mind when collecting and assessing data and information
2	Apply critical thinking when identifying and evaluating alternatives to determine an appropriate course of action.

Specific Examinable Knowledge Reference

1	SWOT Analysis
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YouTube Channel <https://www.youtube.com/channel/UCWaV1XbNFaY-WqjsZzymEww>

For more Visit <https://sce-learning.com/ca/>



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SC E-Learning

2	Porter's Five Forces Model
3	Product Life Cycle Model
4	Boston Consulting Group Matrix
5	Ethical decision making - Tucker's 5-question Model (Presented by Graham Tucker)
6	Ethical decision making - American Accounting Association 7-step Model
7	ISO 31000 Risk management — Guidelines issued by International Standardization Organization
8	Capital Asset Pricing Model
9	Capital rationing
10	Asset replacement cycle
11	Hedging interest rate: Futures, Options and Forward agreement excluding hedge efficiency
12	Hedging Foreign Exchange: Currency futures, Options, Forward and Money Market hedge excluding hedge efficiency
13	Commodity and security: Forward and future contracts



SC E-LEARNING

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